

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.


Mail completed documents to:

California Integrated Waste Management Board  
Office of Local Assistance, (MS 25)  
1001 I Street  
PO Box 4025  
Sacramento CA 95812-4025

### General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b> <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name  City of Madera		County  Madera	
Authorized Signature 		Title  City Administrator	
Type/Print Name of Person Signing  David Tooley	Date  November 18, 2004	Phone  (559) 661-5400	
Person Completing This Form (please print or type)  Ray Salazar, P.E. Ronald S. Frye, MSW Consulting		Title  Deputy City Engineer	
Phone  (559)661-5420	E-mail Address  RSalazar@cityofmadera.com DTooley@cityofmadera.com		Fax  (559)674-0446
Mailing Address  205 West 4 <sup>th</sup> Street	City  Madera	State  CA	ZIP Code  93637

## Section II—Cover Sheet

**This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.**

### 1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

### 2. Specific Request and Length of Request

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 2004/2005

Is this a second request? ☒ No ☐ Yes Specific years requested                     

(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested                     %, for the years                     

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested                     %, for the years                     

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

**Note:** Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

### **Section IIIA—TIME EXTENSION**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).*

**1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

The City has encountered multiple barriers to achieving the 50% diversion goal. Many of these barriers are related to the extraordinary high rate of growth in the City (36,598 in January 1999 to 48,366 in January 2004) and the County in the last 14 years.

The original scope of programs from the SRRE addressed conditions of the time. Since then additional program development has become necessary to account for residential and business growth and changes in regional infrastructure.

A major barrier to the City's success is the contractual agreement and reliance on the Mammoth MRF located at the Fairmead Landfill. The MRF is currently a dirty MRF and is not achieving the diversion rate consistent with the original commitments made to the City. Local jurisdictions recently called for an efficiency study to identify the limitation of the current design and operations of the MRF. This study includes recommended improvements for substantial changes to both the design and operations at the facility to improve recovery rates to a more reasonable level. Moving to a single stream recycling program will greatly increase recovery rates for the City.

Although the County as a whole is experiencing high growth, it is still a rural county in nature. Although the City does not meet the definition of a rural community, but the area faces some of the challenges often seen in rural communities, including limited resources, large generators in the business community, and limited recycling centers. The region is in transition where financial and staff resources cannot keep up with a demand for increasing services.

The City focused limited resources in 1999 on pursuing a new base year in the hope that an updated study would reflect better diversion rates achieved through the implementation of the originally planned programs. The study was approved by the Board in 2001.

In the 1999/2000 biennial review cycle, the City was above the 50% diversion goal and was recognized by the Board for their achievement. The downward trend in diversion rates was amplified by population growth and reflected in the 2001/2002 biennial review cycle. The City has since worked with Board staff, has identified program improvements that can be implemented to improve the diversion rate and bring consistency to programs in the County as a whole. The proposed program improvements will address construction and demolition wastes associated with the current population growth. Expansion of residential and commercial diversion programs will address the increased waste stream and changes in collection needed to address the growth rates.

**2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

The City has identified a number of programs and supporting activities to address residential and commercial waste streams. They have developed an aggressive timeline for implementation of these programs in the next 12 – 14 months. The City will need time initially to handle administrative activities supporting new and expanded programs including negotiating changes to the existing contract with the franchise hauler, and soliciting bids and awarding contracts for new materials and services. The City is also negotiating with the County and the Landfill operator regarding renewal of the current agreement for use of the materials recovery facility and landfill. The time allotted will allow city managers to complete these negotiations or identify alternatives if necessary. If the relationship with the Fairmead Landfill continues, completion of a permit revision expected in June 2005 will also be relevant to the timing of implementation for new and expanded activities at the landfill and MRF.

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

The City submitted a SRRE with 18 programs. The City has implemented all programs. The City has a MRF for removal of recyclables, a Green Waste Collection Program, a Household Hazardous Waste program with a regional permanent facility (not yet fully permitted), educational programs, regulatory ordinances in place or in development and a technical assistance programs.

The City has hired a Recycling Coordinator and is advertising for a Recycling Manager.

The City contracted with a Solid Waste Consulting firm to establish a new base year and was approved by the CIWMB.

The City participates in regional working groups and is actively involved in the review of the efficiency study of the MRF/Landfill.

**4. Provide any additional relevant information that supports the request.**

The City through the efforts of the new base year identified numerous private recyclers operating in the City. To work with this industry, the City has an ordinance requiring all entities that pick-up recyclable materials within the city to report material types collected annually. This ordinance has allowed the City to develop it's knowledge of private recycling activities to better support the business community. Although some local businesses buy recycled materials, the City will formalize the current procurement policies to cover the City purchasing activities.

If the City maintains it's agreement with the County's landfill for disposal and diversion activities, the City will be actively involved in improvements and expansions at the landfill and MRF as described in the efficiency report and subsequent negotiations. The improvements should include expanded sorting of materials at the County's MRF through addition of a new sorting line and changes to current operations. The landfill when the permit revision is complete will also expand the drop off, greenwaste, HHW and C&D collection areas.

### **Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).*

**1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

**2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?**

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

**4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.**

## Section IV A—PLAN OF CORRECTION

**A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.**

*Attach additional sheets if necessary.*

Residential %		38	Non-residential %		62
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwm.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwm.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a>	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2000-RC-CRB Residential Curbside	Expand	Purchase and distribute new 96 gallon containers for collection of mixed recyclables to all single family residences and small businesses for weekly pickup. Phase in 96 gallon containers during the period of July 1, 2005 through August 30, 2005. New containers will be for the collection of glass, metal, plastics, paper and cardboard. Also will integrate green waste clean-up policy as part of the new collection program.	City, Waste Hauler, and Landfill Operator	August 30, 2005	4%
2030-RC-OSP Commercial On-Site Pickup	Expand	Work with City's waste hauler and Sunset Recycling to improve on-site commercial pickup for paper/cardboard, and to comply with City ordinance to report all recyclables removed from the City. Coordinate pickup programs with Gottschalks, Home Depot, Office Depot and Food MAX.	Waste Hauler	June 2005	1%
2040-RC-SFH Commercial Self-Haul	Expand	Expand commercial recycling opportunities at the existing landfill or any new negotiated agreement to increase recovery of metals, construction and demolition, greenwaste, woodwaste, and standard recyclable materials. Business waste audits and ordinance development will support this program. Diversion increase shared with C&D Program estimate.	City, Landfill Operator	December 2005	1%
3000-CM-RCG Residential Curbside Greenwaste Collection	Expand	Enhanced residential green waste program, outreach, and enforcement of City green waste ordinances. Need to increase green waste participation by citizens to provide a clean product. Additional blue recycling container will reduce contamination due to container overflow.	City	August 2005	1%
4060-SP-CAR Concrete/Asphalt/Rubble (C&D)	Expand	Expand construction and demolition recycling programs at County Landfill. See attached letter. County Landfill operator will establish wood, concrete, blacktop, wallboard and metal tipping areas and recycling. City will implement program to require all permits for construction/demolition to have C&D Recycling Statement and Plan at time permit is issued. City inspectors will enforce C&D Recycling. City staff will coordinate the implementation of the program between the industry, hauler, and landfill operator.	City, Landfill Operator & Tipping Fees.	December 2005	2%
Total Estimated Diversion Percent From New and/or Expanded Programs					9%
Current Diversion Rate Percent From Latest Annual Report					45%

## PROGRAMS SUPPORTING DIVERSION ACTIVITIES (Continued)

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
1020-SR-BWR Business Source Reduction	Expand	Conduct business waste assessments for 5 largest firms (Gottschalks, Home Depot, Wal-Mart, Office Depot, FoodMAX) each year. This effort supports the commercial on site and self haul programs. Education and outreach programs will coordinate with this effort.	December 2005
5000 -ED-ELC Electronic	Expand	Place new radio and tv ads and public address announcements and develop web page content in support of the curbside recycling program, curbside green-waste program, and construction industry efforts. Include business program information on city's web site.	On-going
5010-ED-PRN Public Education/Print Materials	Expand	Print materials will be developed to support diversion programs including: flyers, brochures, labels on disposal containers, door hangers, and other print materials as outlined below: <ul style="list-style-type: none"> <li>Various print materials will be distributed by the City and waste hauler to support the new curbside program.</li> <li>Businesses will be encouraged to request waste assessments and informed of expanded business waste diversion programs through flyers, mail-outs and other materials distributed by both the City and waste haulers.</li> <li>The City will develop a new bilingual print campaign supporting the curbside green-waste program focusing on areas where participation in the existing program can be improved.</li> <li>The City, waste hauler and landfill operator will develop print material to encourage industry participation in the expanded construction and demolition diversion program and educate the industry regarding expanded opportunities.</li> </ul>	June 2005
5020-ED-OUT Public Education/Out-reach	Expand	City staff, the landfill operator, and the waste hauler will expand their joint efforts in community meetings, industry meetings, business fairs, schools, fairs and other opportunities as identified.  Expanded Business programs will be highlighted at the annual Business Extravaganza.  Curbside recycling will be a major focus of outreach efforts to support initiation of the program, providing information to all residents and businesses to utilize the new blue container for recyclables.  City staff will have one-on-one contact with contractors and meetings with construction industry groups to support the implementation of the new C&D ordinance and expanded diversion opportunities.	July 2005
6010-PI-EIN Economic Incentives	Expanded	Economic incentives include: The City will improve enforcement of the existing ordinance to require rate increase for non-compliance with green-waste recycling. City now gives a reduced can rate for clean green. Need to inform residents that their disposal rate can be increased if they fail to keep the green collection container clean. The City will explore expanding this ordinance to include the new mixed	July 2005

		<p>recyclables container.</p> <p>City will also educate business community regarding decreased disposal fees opportunities through the waste assessment and outreach efforts.</p> <p>City is currently negotiating with the hauler and landfill operator to establish incentives for increased diversion.</p>	
6020-PI-ORD	New/ Expand	<p>City will develop a C&amp;D ordinance as well as an approval process for all building or planning projects that will require a statement or plan for recycling of construction/demolition waste.</p> <p>Enforce City ordinance to require rate increase for non-compliance with green-waste recycling ordinance. The City will also explore expanding this ordinance to include the new mixed recyclables container.</p> <p>County is also looking to enact a C&amp;D ordinance for the landfill which will further support City efforts.</p>	January 2005

## Section IV B—GOAL ACHIEVEMENT

**Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.**  
*Attach additional sheets if necessary..*

Residential %			Non-residential %		
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm</a>	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
		<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>			
		<b>Current Diversion Rate Percent From Latest Annual Report</b>			
		<b>Total Planned Diversion Percent Estimated</b>			

## PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

**Section V – PARIS**

**Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.**

*Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at [www.ciwmb.ca.gov/LGCentral/PARIS/](http://www.ciwmb.ca.gov/LGCentral/PARIS/).*